

NL chamber MACEDONIA

magazine SUMMER 2021 18

Dutch-Macedonian Chamber of Commerce

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NL Chamber was established in January 2012 as official Dutch-Macedonian Chamber of Commerce, according to the Macedonian Law on Chambers of Commerce.

Objective of NL Chamber is to promote and support successful business relations between Dutch and Macedonian companies.

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ПИВАРА·СКОПЈЕ 1922

BOEKESTIJN TRANSPORT SERVICE

cover: NL Chamber

events

Dies Natalis: Delivery!

Instead of gathering all members for a dinner party, the anniversary of NL Chamber was celebrated with delivery of a full meal!

Early May, at the moment for the *Go/No-Go* decision for organizing the already postponed Dies Natalis celebration, it was unclear whether restrictions on organizing gatherings would be lifted. And even if an outdoor dinner for a large group of people would be possible, individual members might still choose to refrain from attending events.

90 meals

Inspired by months of closed restaurants, we therefore decided to turn the annual dinner party into a delivery event. Starting from 31 May - the very day that restrictions on organizing events were indeed lifted - some 90 meals were delivered all over North Macedonia in three weeks time!

enduring delivery time

Since there was no time to design and produce customized packaging materials, we had to choose a set of off-the-shelve available food packaging. NL Chamber's Chef Paul Houthuijzen then created a



Dutch brand and marketing agency STEETS at Instagram



At the Dutch plastic bag and foil manufacturer Kivo in Kacanik, the delivery was just in time for the lunch break, concluded MD Driton Ramajli (left).







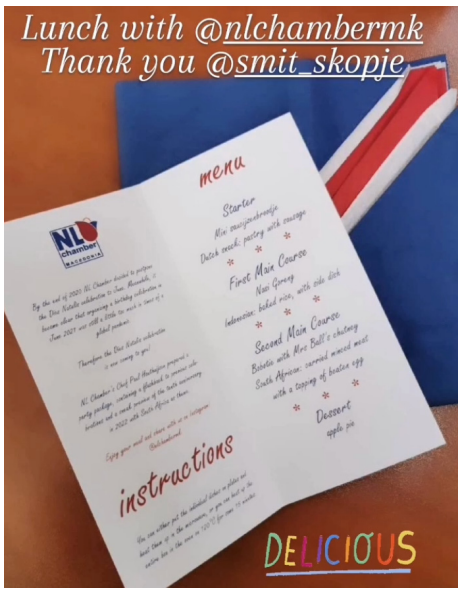


photos: NL Chamber, STEETS

rich menu based on multiple requirements: tasteful, colourful and generally surprising with a Dutch twist, while able to endure the delivery time. The menu included both references to a previous Dies Natalis celebration and a sneak preview to the upcoming one.

Dutch, Indonesian and South-African

The starter was a *Saucijzenbroodje*, a Dutch snack of a sausage in pastry. The first main course, *Nasi Goreng*, referred to the Indonesian-



Jadranka Klaric of Skovin at Instagram

#DiesNatalis celebration of the Dutch Chamber Macedonia in our office today! 🇳🇱

Frontwise Group NL Chamber



54

Dutch recruiter Frontwise Group shared the unboxing experience on LinkedIn, Facebook and Instagram.





themed menu of 2017. The second main course, *Boboti*, gave an impression of the South-African theme, originally planned for this year and now rescheduled for Summer 2022. The dessert was a traditional Dutch apple pie.

logistic challenge

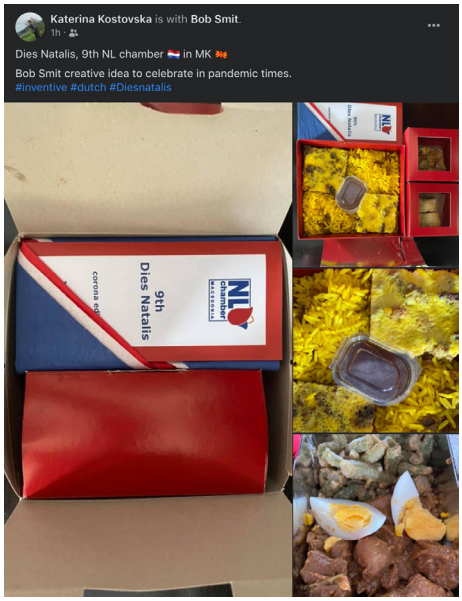
Whereas the Dies Natalis celebration usually takes Paul



Also at Dutch Holmak in Bitola staff members put the menu on Instagram.

photos: Frontwise Group, Jadranka Klaric Kimovska, NL Chamber, Ana Pavlovska

some three days, he now had to cook almost on daily basis for period of three weeks!
Delivering fresh meals all over the country proved to be quite a logistic challenge, but happily only a handful of members were not available to receive the package.
Various members shared the surprise with us on their Instagram, Facebook and LinkedIn accounts: see the examples on these pages.



Unboxing at Tikves on Facebook



events

10th anniversary in Summer 2022

In January 2022 NL Chamber will exist ten years. For this special occasion the Dies Natalis celebration will be moved to June.

As described in the previous article this year's Dies Natalis celebration was originally moved to June due to the pandemic and later on turned into a delivery event. However, the idea to celebrate the birthday of NL Chamber in summer for a chance remained very appealing, especially for such an occasion as the 10th anniversary.

Besides that, a core component of next year's theme, South-African cuisine, is *Braai*: barbecue! And that of course is an excellent match with a warm summer day!

patron member

ПИВАРА • СКОПЈЕ
1922

www.pivaraskopje.com.mk

photos: Katerina Kostovska, Elena Manovska

events

Back To...

Since it was about time to see each other, even in a small group, we had a pleasant cocktail party with tasting the wine-icecream revolution Wice.

Several years in a row, September was the moment for a "Back to Business" event, celebrating the end of the summer holidays. After one and a half year under a pandemic, this edition meant a lot more to get back to: maybe back to normal, of course back to business, but most of all back to seeing each other!

wice tasting

Following the introduction of the wine-icecream innovation Wice in the **previous edition** of this magazine (page 7), this



was a good occasion to taste both varieties. Our entrepreneurs had lengthy conversations with each other to catch up and like real networking is supposed to be, made several new connections and even agreed meetings for next days.





patron member

BOEKESTIJN
TRANSPORT SERVICE

www.boekestijntransport.com

photos: NL Chamber

innovation

Customized for the mass

Belgian Bioracer mastered customized sportswear for the global market through continuous innovation.

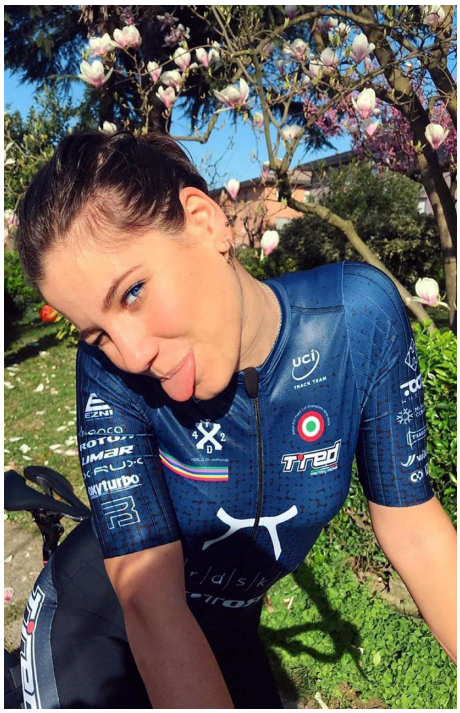
The latest addition to the network of NL Chamber is the company Bioracer from Stip. This Belgian joint-venture was established in 2018 for the production of personalized sportswear.
At the age of fourty, the founder of Belgian Bioracer incorporated his innovations for the cycling sport into a company. Since then, Bioracer innovated its way into becoming a global player in sportswear.

biomechanical measuring system

Back in the seventies, passionate cyclist **Raymond Vanstraelen** opened a training centre for professional cyclists. The coaching practice made him look for ways to optimize the way cyclists sit on their bikes and he developed the first biomechanical measuring system for this purpose. With the results he redesigned the frames and started producing customized bicycles in cooperation with **Jochim Aerts**, who later founded the **Belgian Cycling Factory**, most known for its **Ridley** brand.



Cross-country skier Mikael Gunnulfsen, Norway



Selva_Francesca, Italy


Stien Vanhoutte, Belgium

sportswear brand

Both the company name and logo still refer to these early days, while 95% of the business is now the development and production of personalized sportswear for cycling teams. The addition "speedwear" breathes the motivation of the founder, improving

BIO RACER SPEEDWEAR

Bioracer

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w: www.bioracer.com

linkedin.com/../bioracer
fb.com/bioracerbelgium
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instagram.com/bioracer...
youtube.com/user/bioracer...

photos: Dagbladet / Bjørn Langsem, Selva Francesca, Stien van Houtte

performance, also expressed through the hashtag on social media: **#wemakeyoufaster**.

skiwear

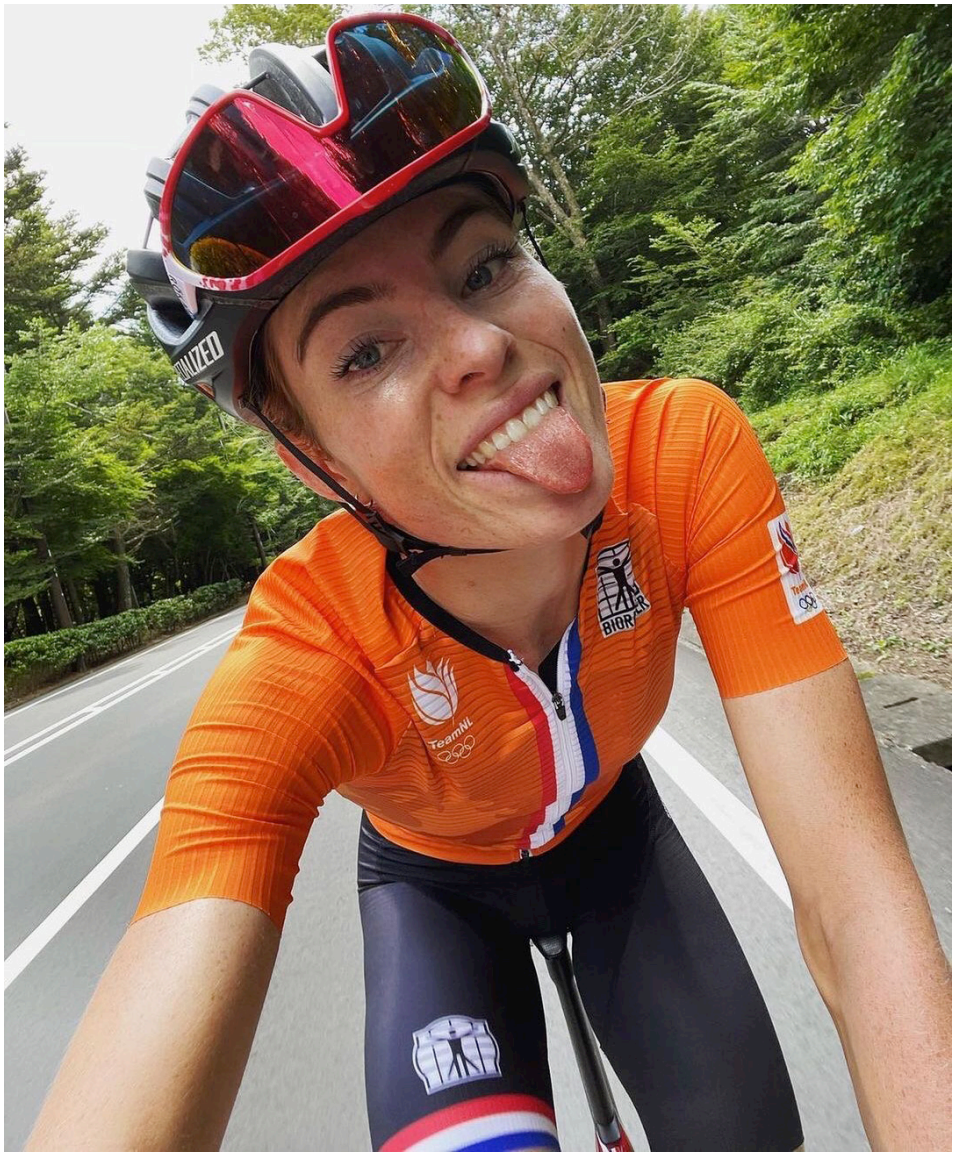
The sportswear brand also started with the ambition to constantly improve the performance and comfort of the cyclists. Mrs Vanstraelen started designing the sportswear in the garage. Whereas wool and cotton were still the standard, the couple partnered with a Swiss producer of skiwear to introduce breathing, more elastic and light-weight fabrics.

skating suit

In 2011 Bioracer took over the Dutch company Hunter, specialized in sportswear for ice-skating. With the combined knowledge, the enlarged product portfolio and the continued close co-operation with professional sportists, Bioracer accelerated the product innovation in terms of fitting and aerodynamics. Coatings or other changes to skating suits are regularly tested at the wind tunnel of Delft University of Technology in which also Russian speedskater Ivan Skobrev participated.



Metalix, the latest retail line, based on the metallic car colour trend.



Demi Vollering, Netherlands: teamNL Tokyo Olympics 2021

spin-off

The innovations are not necessarily related to the core business. Back in 2005 for example, Bioracer studied the skin lesions of cyclists during a multi-day competition under changing weather conditions.



Puck Moonen, Netherlands

photos: Bioracer, Demi Vollering, Puck Moonen

The development of a bi-elastical silicon adhesive dressing to significantly diminish the shearing forces, led to the spin-off company **Reskin**.

virtual sizing

Nowadays, Bioracer is joining students with their research projects in virtual sizing and corrective clothing, while other initiatives focus on the development of new machines to improve the production process of the sportswear.

dye-sublimation

At the production facility in Stip five graphic designers provide a large series of wide-format printers with a constant flow of designs. The printed designs are then transferred to the pattern parts, using the **dye-sublimation** process. Pre-cut white fabric pattern parts - kept in stock in all sizes - are put onto the printed designs. Under high temperature and pressure the dye turns into gas, permeates the fabric and solidifies on the fibres, making the colour permanent.

engineering materials

For the multinational teams of the professional cyclist incubator **TeamDSM**, Bioracer is the **technology parter**. Together with Dutch DSM Engineering Materials, they developed a stretchable cycling rain jacket, containing a layer of **Artinel**, a thermoplastic copolyester membrane, providing outstanding breathability.



Team DSM, for which Bioracer developed a rain jacket with Artinel by DSM

Tokyo Olympics

The company is sponsor of the Belgian, Dutch and German national cycling teams. For these and several other teams at the Tokyo Olympics this summer, the outfit came from the factory in Stip.

amateur teams

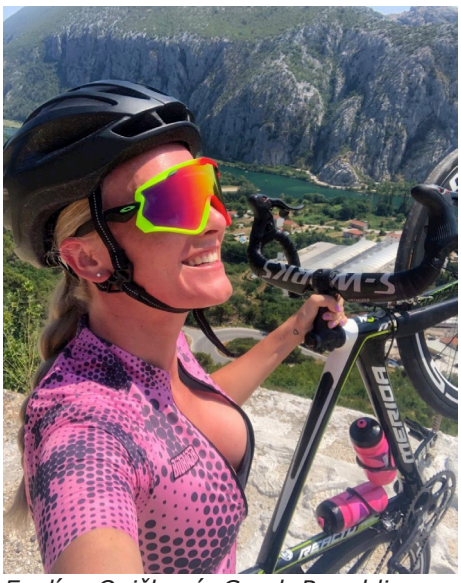
Worldwide, thousands of amateur teams order their new shirts from Bioracer, just like accountancy company BDO did: see the picture below.
Bioracer shows a selection of amateur team designs on instagram: **@bioracerprojects**
Regularly renewed collections of sportswear are also sold through retail, even in Skopje at Bikestop, Orce Nikolov 101.



Song Mi-kyung, South Korea



Project for an amateur team of BDO



Evelína Opičková, Czech Republic

photos: TeamDSM, Song Mi-kyung, Bioracer, Evelína Opičková

members

CSR Circle

News about member initiatives in the field of Corporate Social Responsibility.

NL Chamber members increasingly initiate activities for the greater good of the local society, for example in education, sports and environmental care. Below is an overview of the current initiatives.

Cycle4Charity

In May this year Intertec.io organized the second edition of its Cycle4Charity event and the third edition is already scheduled for Tuesday 19 October. Secured by the police, employees, family, friends and any other interested cyclists embark on an easy tour through downtown Skopje.

World Poverty Day

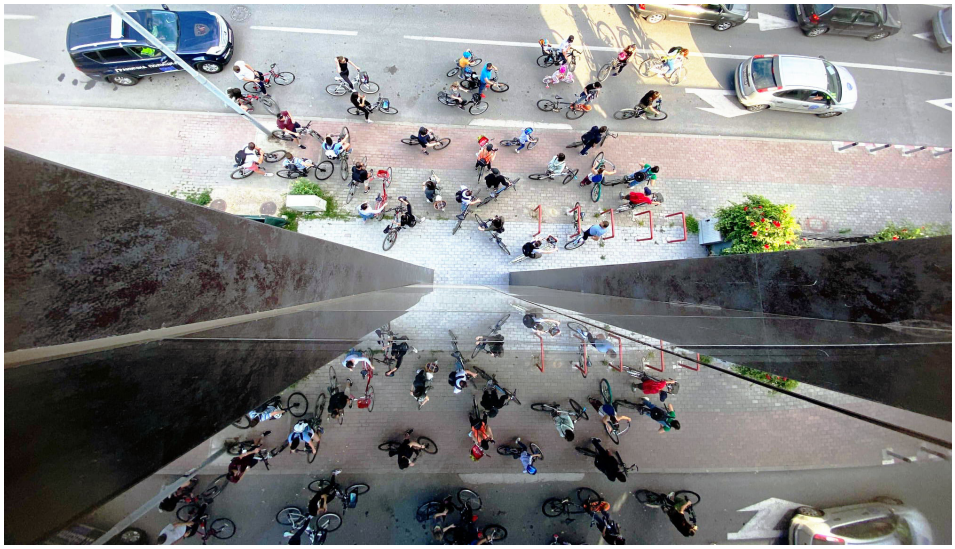
This edition is dedicated to World Poverty day. Registration at **bit.ly/3kxelVm** is free of charge, but participants are asked to donate an amount of minimum 200 MKD to local NGO Ljubeznost. See for more information the event page on **Facebook**.

Intertec.io

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Cycling or running

For the second year in a row, Halkbank organized **Halk Velo Green**, a cycling competition around Mavrovo lake for both professionals and hobby-cyclists. The competition took place on Independence Day, Wednesday 8 September, with over 200 participants aged from 6 to 84. The registration fees will be used for afforestation.



Part of the participants in the second Cycle4Charity, from Intertec rooftop.







city run

Under the HalkEco label, Halkbank is also main sponsor of **Skopje.Run10k**, a city run of 10 kilometers that took place on Sunday 13 June.

HALKECO POWERED BY HALKBANK

HalkEco Skopje.Run 10k

w: www.skopje.run
fb.com/skopjerun
instagram.com/skopjerun

Halk Velo Green

w: www.halkvelogreen.mk
fb.com/halkvelogreen
instagram.com/halkeco

photos: Intertec.io, Halkbank

members

Introducing three new members

Companies in food, metal and garment industry joined the expanding network of NL Chamber.

In March two Kosovar companies with Dutch ties joined NL Chamber, increasing the total number of members in Kosovo to four. In June we welcomed our second Belgian member: Bioracer. See the innovation article for an extensive profile.

duck meat monopolist

Tomassen Duck-To was established as a family company in 1964 and became monopolist in duck meat in the Netherlands and one of the largest players in Europe. Following a merger with Bangkok Ranch in 2006, the **BR Group** is listed on the Stock Exchange of Thailand since 2015. Vice Chairman is **Gertjan Tomassen**, son of the founder of the Dutch company.

roasted

In early 2020, the group opened the processing facility for roasted duck meat in Skenderaj, Kosovo.

BR GROUP

Weng Fat Poultry

e: info@br-tomassen.com
w: www.br-tomassen.com

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fb.com/weng-fat-poultry...



The other new member with strong Dutch ties in Kosovo is Zinkunie-KS. The company is located near Prizren at the *Parku Industrial Holandez* and is active in forging, pressing, stamping and circular folding of metals and powder coating. The product portfolio includes pipes, gutters and other rainwater drainage parts, as well as parts for roofs and facades in titanium zinc, copper, aluminium, stainless steel and lead.

ZINKUNIE

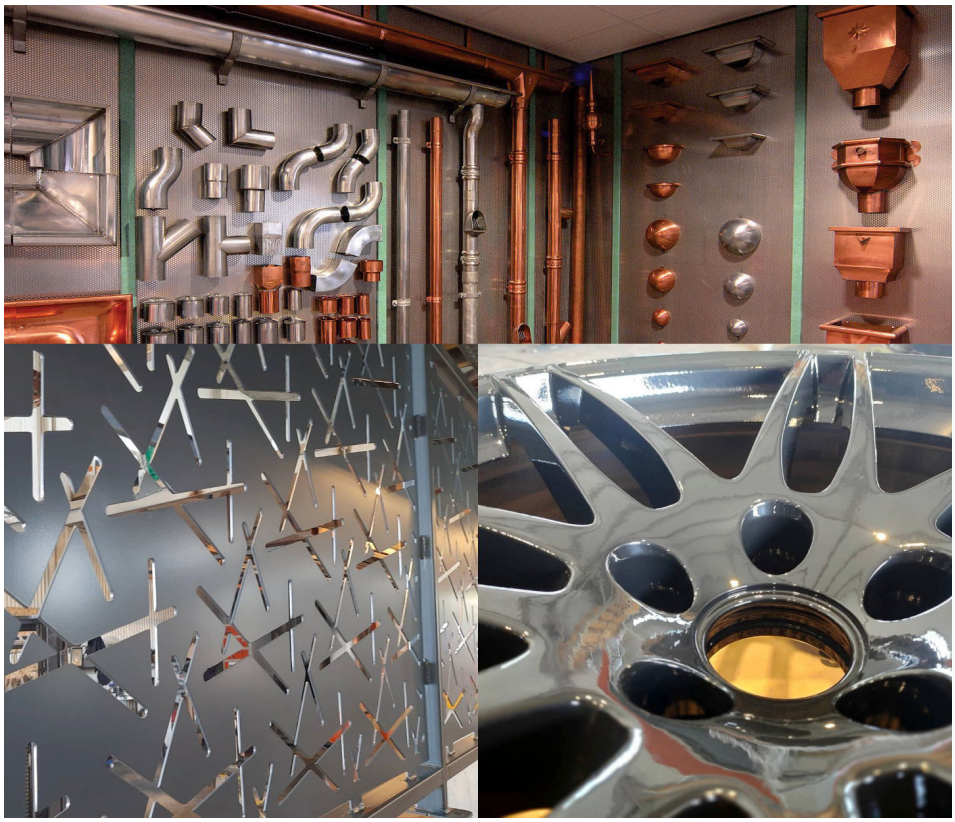
Zinkunie-KS

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w: www.zinkunie-ks.com

linkedin.com/.../zinkunie-ks

fb.com/zinkunieks

instagram.com/zinkunie.ks



Some of the Zinkunie products: rainwater drainage parts in zinc and copper; powder-coated fence and hubcap

photos: Weng Fat Poultry, Zinkunie-KS

members

Coca-Cola HBC acquired minority share in Caffè Vergnano

The joint-venture partner in Pivara Skopje got an exclusive distribution agreement for the Italian coffee brand.

Coca-Cola Hellenic Bottling Company (HBC) acquired a minority stake with an exclusive distribution agreement in the Italian coffee brewer Casa del **Caffè Vergnano**. The distribution agreement covers all markets outside Italy where Coca-Cola HBC is active. In North Macedonia Coca-Cola HBC is active through Pivara Skopje in a joint-venture with Heineken.

since 1882

Caffè Vergnano is a family company established in 1882 in the village of Chieri. The portfolio includes traditional espresso in various blends, packages and formats such as beans, roast and ground coffee and single portioned pods. In 2020 the company sold 7,000



tons of coffee in 90 countries.

office coffee service

Next to consumer brands, the company has a broad assortment of grinded coffee for vending machines and portioned beans (capsules and pods) for the Office Coffee Service channel.
See the press release at:
www.coca-colahellenic.com

Pivara Skopje

w: www.pivaraskopje.com.mk
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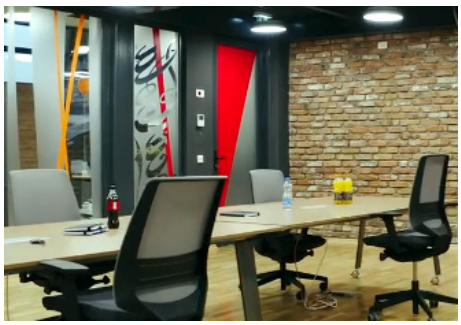
Modern open workspace at Pivara Skopje

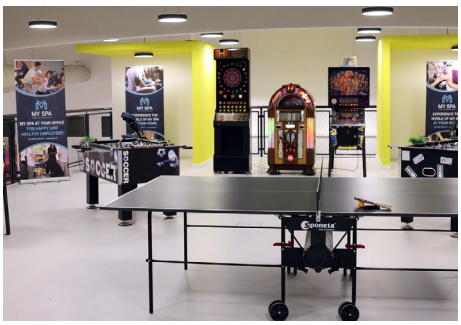
The brewery opened new premises to stimulate interaction and creativity.

Initiated before the pandemic, Pivara Skopje drastically improved its premises with a modern multifunctional open office space. Combining work and leasure, the community space is to stimulate creativity and also accommodate the programmes Youth Empowered and Coke Summership.









photos: Caffè Vergnano, Pivara Skopje

members

TUI returned to Ohrid

Halfway the summer season TUI Netherlands resumed its flight schedule to Ohrid.

It took until half June until we could finally inform TUI representative KTM Voyage that North Macedonia would be declared "safe" a few days later. The very moment that the decision became public, bookings floated in and in just a few weeks **touroperator TUI** filled up its first flights to Ohrid.

alternative destination

Whereas the Spanish islands got classified as "high risk area" under the pandemic, TUI could now offer Ohrid Lake as an alternative destination for all the Dutch tourists that booked a holiday under the Spanish sun.



first flight

On 19 July the first TUI flight - with unbranded plane and crew hired from elsewhere - landed at Apostle St. Paul Airport, where Minister of Economy Kreshnik Bekteshi welcomed the passengers. Amongst them was also a large group through touroperator Beter Uit, a brand of High Flight Group.

Kaj Mestono

Representatives of TUI, airport operator TAV and High Flight Group founder **Jan van den Bosch** joined the KTM Voyage team to their restaurant **Kaj Mestono** in Peshtani.





KTM VOYAGE

KTM Voyage

Jane Sandanski 55 / 1
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photos: NL Chamber, Vladimir Gramatikov, Jan van den Bosch

click to read earlier editions!



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members

The Harbour Club by Cuba Libre

At the best spot in Ohrid, Cuba Libre opened a completely renewed restaurant.

The well-known hospitality group from Ohrid, Cuba Libre, opened The Harbour Club on 30 June 2021.

Location is - of course - right at the harbour, with a wonderful view from each of the balconies.



The HarbouR Club

w: www.harbour.mk

fb.com/harbourohrid

instagram.com/harbourohrid

members

Canned Spritzer and barrel accommodation by Tikves

Also Tikves Winery made good use of the pandemic and introduced two novelties, just at the beginning of the summer season.

Together with mineral water and carbonated drinks producer **Kozuvcanka**, Tikves launched Spritzer based on the white grape variety Smederevka as a canned alcoholic beverage.

The second novelty is a camp of cottages, made out of real Tikves barrels, located at the **Barovo** vineyards, some 30 km south-east of Kavadarci.





TIKVEŠ

Tikves Winery

w: www.tikves.com.mk

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photos: Cuba Libre, Tikves

members

Halkbank: the future is bright!

Halkbank launched a variety of activities for its tenth anniversary in North Macedonia under the theme "The Future is Bright".

For the 10th anniversary of Halkbank in North Macedonia, the bank asked 10 ambitious people to share their goals for 10 years from now. In a campaign of 10 videos, the sportists and entrepreneurs introduce their passion under the theme "The Future is Bright". See the compilation at: **youtu.be/WtZXx_XHIa8**.

light art festival

Under the same theme, Halkbank also sponsored the festival **Skopje Light Art District**, showing a series of light art installations throughout the city park and the remains of the former central post office that was hit by a fire in January 2013.



Light art installation by Aleksandra Stratimirovic at the former post office.

brutalism

The central post office is a remarkable example of **brutalist architecture**, characterized by massive geometrical shapes in bare concrete. Following the destructive earthquake of 1963, the Japanese architect **Kenzō Tange** (1913-2005) was hired to lead the rebuilding of the city. Architect **Janko Konstantinov** (1926-2010) from Bitola designed the main building of the postal services. The central hall, shaped as a lotus flower, was completed in 1982. Art Director of the festival, **Aleksandra Stratimirovic** created the lighting show at the central hall.

HALKBANK

Halkbank AD

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members

120.000 fruit trees in Dojran

Dutch Dojrana Fresh Produce planted apple and apricot trees.

At the main location of Dojrana Fresh Produce in Nov Dojran, 80,000 apple trees and 40,000 apricot trees were planted and provided with irrigation.

1,700 m³ water per day

The nursery has two large water basins filled from three wells to guarantee the supply of 1,700 m³ per day.

The apple trees are protected with nets and a wind hedge of poplars.

DOJRANA FRESH PRODUCE

www.dojranafreshproduce.com



photo: Skopje Light Art District, NL Chamber

members

DEPT Technology matured into fancy downtown premises

The Skopje branch of Dutch marketing group DEPT moved into a brand new building.

Steady growth to already 45 young professionals made DEPT Agency move its Macedonian subsidiary into brand new premises in the inner city of Skopje. Decoration is still going on, since due to the pandemic equipment and furniture deliveries are seriously delayed. But the plants just arrived and the excellent coffee machines have been installed. It is an open space office with several sofas, but various conference and concentration rooms are also available.

Inspired by the Corona crisis, the workspace is flexible. Site manager **Ivan Chadikovski**: "Deptsters can work from home as much as they want or reserve a place at the office when desired."



DEPT

Dept Agency

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instagram.com/deptagency

youtube.com/channel/UCm...

members

Pink Fox: the ultimate festival wine

Dutch importer of Macedonian wines Univin developed two totally different wines to match with outdoor festivals.

No fancy wines for wealthy dinners or classic parties, but the lightest possible blends that match perfectly with massive outdoor events. That is what the vibrant entrepreneurs behind **Getvino** had in mind when they partnered with the Dutch importer of Macedonian wines, Univin.

ultimate festival wine

In the middle of the pandemic Getvino joined Univin on a trip to North Macedonia to evaluate a series of trial versions of what was to become "the ultimate festival wine". Whereas both Getvino partners are passionate visitors of music festivals, they had a clear picture of the product.

plastic cup with ice

White and rosé only, light in alcohol, fruity and refreshing, especially when consumed from a plastic cup with ice! **Pink Fox** is already conquering the Dutch event industry.



Univin

Univin

e: info@univin.nl
w: www.univin.nl

fb.com/univinnederland

photos: NL Chamber, Univin

members

Relaxation as secondairy employment condition

Continued travel restrictions and work from home increased the importance of leisure activities with colleagues.

Companies like Pivara Skopje and DEPT Technology invested in a serious enrichment of the office space, whereas other companies already did or are in the process to do so. But company events or other work-related leisure activities are also gaining popularity.

European Championship

After more than a year of pandemic, the UEFA match NL-MK on 21 June was a welcome occasion for a gathering. Frontwise Group organized a watch party for the entire staff at the Irish Pub in Skopje, while in Kocani Nido Global Textile was closely following the match.

company-wide retreat

The previous edition of this magazine showed the example of the drive-through Christmas party by Anthura and the virtual alternative that DEPT



Nido Global Textile watching the UEFA match NL-MK in Kocani.

Agency developed for its traditional festival for all employees from 11 countries.
Before the pandemic Dutch executive recruiter The Big Search would organized a company-wide summer retreat for its staff from the Amsterdam, Berlin, London and Skopje offices. Under corona-restric-





Watch party by Frontwise Group at the Irish Pub in Skopje.

photos: Nido Global Textile, NL Chamber, Frontwise Group

tions, the company introduced a quarterly "Wellbeing Day", a paid day "to rest, recharge batteries and do something fun - or nothing at all".

olympic games

System integrator IWConnect from Bitola with offices in Prilep, Skopje and Amsterdam, has not yet disclosed further details, but we may



Announcement by IWConnect

expect that the company aims for some sportive autumn relaxation with their upcoming IW Olympic Games.



Oktoberfest Symphony Solutions

oktoberfest

Symphony Solutions was able to organize a fully decorated Oktoberfest - at least at its Lviv-office. But this Dutch software developer also offers relaxation options on daily basis, like the "Chesterfield working place" or employees taking a "workation" for the ultimate combination of work and relaxation.



"Chesterfield working space"



Executive recruiter The Big Search about its Wellbeing Day.



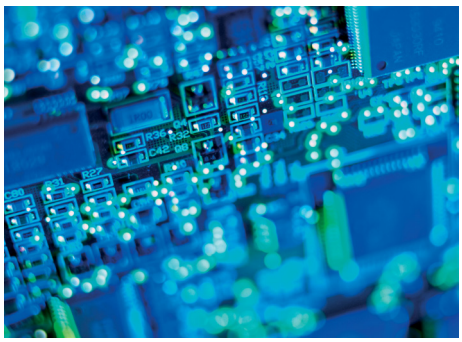
"Workation" by Symphony Solutions

illustrations: IWConnect, The Big Search Photos: Symphony Solutions

short

Museum Depot

By the end of this year **Museum Boijmans van Beuningen** will open its new depot in Rotterdam. The building will be open to the public, showing 151,000 pieces of art in 5 climate zones on a total floor surface of 15,000 sqm. The depot, designed by **MVRVD**, is a 39.5 m. high bowl-shaped construction with a facade of 1,664 mirror panels. The rooftop terrace is decorated with 75 birch trees.



Growth IT sector

Over 2020 the Macedonian IT sector realized a turnover of almost one billion EUR, an increase of 12% compared to 2019. More than 2,300 companies were registered in this sector with a total employment of almost 17,000 professionals. Salaries in the IT sector were 2.5 times the national average, with a gross wage of 1.646 EUR.



243 tons of plastic

Dutch supermarket chain **Albert Heijn** decided to stop providing free single use plastic bags at their fruit and vegetables department. This is saving 130 million bags or 243 tons of plastic per year. Instead, washable, multi-use bags will be available.



Loss in fashion

Fashion retailer WE, also owning menswear brand Van Gils, reported a loss of 17 million EUR over 2020, compared to a profit of 6 million EUR over 2019. Sales dropped with almost 30% to 206 million EUR. The loss was limited by a one-time benefit of 33 million EUR from sales of real estate. The solvency dropped to only 15% and the company warned that it may become difficult to meet its financing obligations.



Depot museum Boijmans van Beuningen, Rotterdam, designed by MVRDV.



Lack of work force

Due to a shortage of deliverers and employees in its distribution centre, Dutch webshop giant Coolblue is expected to have a reduced gross profit margin of 2.7% in the second half of 2021, compared to 4.6% in the first half of this year. The company is preparing to go public and analists are expecting a result of around 4 billion EUR from the IPO.

photos: RvO, Albert Heijn, NL Chamber, WE, Coolblue

3D printed bridge

On 15 July 2021 Queen Maxima opened the world's first 3D printed stainless steel bridge in Amsterdam. The 12-metre pedestrian bridge at **Oudezijds Achterburgwal** in Amsterdam's Red Light District was developed by Dutch **MX3D** in a project that started in 2015.
Designed by **Joris Laarman**, MX3D used six-axis robotic arms with welding gear to produce the 4,500 kg bridge in a period of six months by **Fused Deposition Modeling**, a form of additive manufacturing.
The bridge is equipped with sensors to measure strain, rotation, load, vibration and even air quality, temperature and crowd behaviour, part of which is live shown on the website **smartbridgeamsterdam.com**.

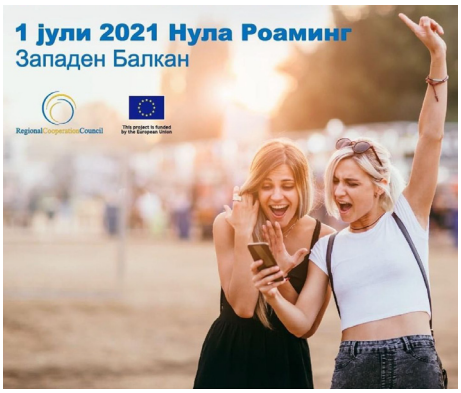


3D printed pedestrian bridge MX3D in Amsterdam

Revue by Twitter

Early this year **Twitter** bought the Dutch newsletter service **Revue** from Utrecht. Revue was founded in 2015 by **Martijn de Kuiper** and **Mohamed El Mashlouhi** and offers its users to create email newsletters and sell subscriptions. With the acquisition Twitter expands the ways its users - journalists, publishers and other content creators - can get in touch with their audience. Twitter cut the monthly fee for extra features for all accounts and lowered its commission on paid subscription revenues to 5%. Dutch public broadcaster NOS and US Vox Media and Chicago Sun-Times were already amongst the customers of Revue.





NO ROAMING

Since 1 July 2021 roaming tariffs have been abolished for mobile phone numbers from Albania, Bosnia Hercegovina, Kosovo, Montenegro, North Macedonia and Serbia when used in any of these countries.

short

Trade Fairs

Numerous trade fairs are taking place again! See the list on the next pages.

The major Dutch event locations in Amsterdam, Rotterdam and Utrecht have restarted business and a long list of both international and smaller scale national trade fairs are scheduled to take place the coming months.

regional job fair

The largest regional job fair is starting soon with a sophisticated online edition for Bosnia Hercegovina, Croatia, North Macedonia, Serbia and Slovenia.

РЕГИОНАЛЕН САЕМ ЗА ВРАБОТУВАЊЕ
regionalensaemzavrabotuvanje.com

PLMA in Amsterdam, the European edition of the annual trade fair for food and non-food suppliers to retailers, is taking place in December.
www.plmainternational.com



photos: MX3D

short

Trade Fairs

Selection of upcoming trade fairs in the Netherlands.

This list of upcoming trade fairs is a selection of larger fairs as well as smaller fairs in particular niches.

NB: All **blue text** is clickable!

Major trade fairs take place at:

Jaarbeurs, Utrecht
99,000 sqm, 13 halls
www.jaarbeurs.nl
RAI, Amsterdam
87,000 sqm, 11 halls
www.rai.nl
Ahoy, Rotterdam
30,000 sqm, 6 halls
www.ahoy.nl

Regional locations are:

Brabanthallen, 's-Hertogenb.
29,500 sqm, 6 halls
IJsselhallen, Zwolle
17,000 sqm, 4 halls
MECC, Maastricht
29,500 sqm, 4 halls

Other locations:

Autotron, Rosmalen
Evenementenhal, Gorinchem
Expo Houten, Houten
Kromhouthal, Amsterdam

Most fairs in the Netherlands have entrance fees and offer discounts for early registration online.

Please do not hesitate to contact NL Chamber when you plan to visit a fair in the Netherlands.

This overview of trade fairs is also published separately:

Overview of Trade Fairs
nl.mk/tradefairsNL

06-10.10.2021 **Kampeer & Caravan Jaarbeurs**, Jaarbeurs - Utrecht
camping and caravan trade fair

08-10.10.2021 **Beurs Eigen Huis**, Jaarbeurs - Utrecht
consumer fair for (re)construction of private homes

11-13.10.2021 **BBB Horeca Exhibition**, Mecc - Maastricht
400 exhibitors and 14,000 visitors in horeca

12-13.10.2021 **Dutch Pork Expo**, Evenementenhal - Venray
130 exhibitors in the pork sector

12-14.10.2021 **Broadband World Forum**, RAI - Amsterdam
live & online conference on broadband networking

12-14.10.2021 **Energie**, Brabanthallen - 's-Hertogenbosch
200 exhibitors; energy saving, sustainable energy

12-15.10.2021 **FESPA Global Print Expo**, RAI - Amsterdam
screen, digital, wide format and textile printing

12-15.10.2021 **European Sign Expo**, RAI - Amsterdam
non-printed signage and visual communication

13-20.10.2021 **Regional Job Fair**, online - BA/HR/MK/RS/SI
largest employment fair in the region, organized by Vrabotuvanje.com and its regional partners.

19-21.10.2021 **Aviation Week MRO Europe**, RAI - Amsterdam
maintenance, repair, operations conference/exhibition

19-21.10.2021 **Transport & Logistics**, Antwerp Expo - Antwerp
200 exhibitors in transport and logistics

26-27.10.2021 **Offshore Energy Exhibition**, RAI - Amsterdam
150 exhibitors; offshore industry suppliers/contractors

26-28.10.2021 **Provada**, RAI - Amsterdam
270 exhibitors, 250 speakers: real estate development

26-28.10.2021 **Intermodal Europe**, RAI - Amsterdam
container transport and logistics exhibition

26-28.10.2021 **RMV**, Evenementenhal - Hardenberg
250 exhibitors in cattle and mechanization

27-28.10.2021 **MAP-EXPO**, Beursgebouw - Eindhoven
*medicinal and aromatic plants; free B2B matchmaking by Enterprise Europe Network: **b2match.com***

02-04.11.2021 **Building Holland**, RAI - Amsterdam
150 exhibitors in construction, installation, real estate

02-04.11.2021 **Zorg & ICT**, Jaarbeurs - Utrecht
healthcare and ict

02-05.11.2021 **Aquatech**, RAI - Amsterdam
650 exhibitors in water solutions

02-05.11.2021 **Europort**, Ahoy - Rotterdam
500 exhibitors in maritime technology

03-04.11.2021 **TBX-Tech.Business.Accelerate**, Jaarbeurs - Utrecht
free, general conference on a.o. digital transformation

04-05.11.2021 **Plastic Recycling Show**, RAI - Amsterdam
exhibition and conference

10-11.11.2021 **ICT & Logistiek**, Jaarbeurs - Utrecht
250 exhibitors logistics, handling, smart warehousing

16-18.11.2021 **Marine Equipment Trade Show**, RAI - Amsterdam
1,300 exhibitors in global marine leasure industry

16-18.11.2021 **Recycling Vakbeurs**, Evenementenhal - Gorinchem
130 exhibitors in recycling tech., waste management

16-18.11.2021 **Utech Europe**, Mecc - Maastricht
200 exhibitors in global polyurethanes industry

17-18.11.2021 **Packaging Innovations**, Taets Park - Amsterdam
packaging materials, machines, coding, labelling etc.

18-22.11.2021 **Masters Expo**, RAI - Amsterdam
premium business and luxury lifestyle exhibition

21-25.11.2021 **Horeca Expo**, Flanders Expo - Gent
400 exhibitors in hospitality supplies





22-23.11.2021	**World Bulk Wine Exhibition**, RAI - Amsterdam *210 wineries from 20 countries*
23-24.11.2021	**Free From - Functional Food**, RAI - Amsterdam *320 exhibitors from 49 countries in "free from", organic, vegan, functional food; health ingredients*
23-24.11.2021	**IoT Tech Expo**, RAI - Amsterdam *IoT, AI, Big Data, cyber security, cloud, 5G, blockchain*
23-25.11.2021	**RMV**, Evenementenhal - Gorinchem *200 exhibitors in cattle and mechanization*
30.11.2021- 02.12.2021	**Stainless Steel World**, Mecc - Maastricht *world conference and expo*
03-06.12.2021	**IBC**, RAI - Amsterdam *media, entertainment and technology show with 1,700 exhibitors and 55,000 visitors (170 countries) including conference and topics OTT, 4K, HDR, VR, Streaming VOD, Cloud Hosting, Ultra HD and IPTV*
14-15.12.2021	**World Private Label / PLMA**, RAI - Amsterdam *european private label producers in food and non-food* *2,000 exhibitors, 50 regional pavilions* *brochure MK pavilion, see:* ***nl.mk/PLMA-brochure***
10-12.01.2022	**Wine Professional**, RAI - Amsterdam *100 wine exhibitors*
10-13.01.2022	**Horecava**, RAI - Amsterdam *800 food service exhibitors*
11-13.01.2022	**De Groene Sector**, Evenementenhal - Hardenberg *320 exhibitors in public landscaping*
12-13.01.2022	**BioBeurs**, Brabanthallen - 's-Hertogenbosch *350 exhibitors in the sustainable organic food chain*
12-16.01.2022	**Dutch Tourism Expo**, Jaarbeurs - Utrecht *850 exhibitors; first day for professional visitors only*
17-19.01.2022	**CUE**, Ahoy - Rotterdam *200 exhibitors in event- and entertainment technology*
18-20.01.2022	**Amsterdam Drone Week**, RAI - Amsterdam **Commercial UAV Expo Europe**, RAI - Amsterdam *conference and exhibition*
23-24.01.2022	**Modefabriek**, RAI - Amsterdam *sales exhibition of the major fashion brands*
26-27.01.2022	**WebWinkel Vakdagen**, Jaarbeurs - Utrecht *250 exhibitors and top speakers digital commerce*
08-09.02.2022	**Nederlandse Kerstpakkettenbeurs**, Expo - Houten *100 exhibitors in relational gifts for christmas*
08-10.02.2022	**Gevel**, Jaarbeurs - Utrecht *products and technology for facade construction*
08-11.02.2022	**VSK**, Jaarbeurs - Utrecht *heating, plumbing, climate control and refrigeration*
10.02.2022	**Event Summit**, Ahoy - Rotterdam *350 exhibitors and 15 speakers in event organization*
15-17.02.2022	**GéPéBé**, Autotron - Rosmalen *trade fair for christmas packages*
22-24.02.2022	**HortiContact**, Evenementenhal - Gorinchem *300 exhibitors in horticultural technology and supplies*
25-26.02.2022	**E-Bike Xperience**, Jaarbeurs - Utrecht *consumer fair on e-biking*
08-10.03.2022	**StocExpo**, Ahoy - Rotterdam *exhibition in tank terminal industry*
15-17.03.2022	**Aqua Nederland**, Evenementenhal - Gorinchem *370 exhibitors in water technology*
15-18.03.2022	**ESEF** and **Technishow**, Jaarbeurs - Utrecht *biennial trade fair in engineering and subcontracting*
16-17.03.2022	**Independent Hotel Show**, RAI - Amsterdam *150 leading suppliers to luxury and boutique hotels*

Overview of Trade Fairs

nl.mk/tradefairsNL

photos: Jaarbeurs, RAI